Rights Statements in Digital Object Aggregators

DPLA, Europeana, and the International Rights Statement Working Group

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• Over 87,000 unique rights statements in DPLA

• Lack of standardized mechanism to express rights statements for digitized cultural heritage material

• Wide variety of textual rights statements make potential for reuse of digital objects unclear

• Metadata requirements for aggregators often lead to implementation of “boilerplate” statements
Further DPLA analysis

**Very informal analysis** based on rights statements from 6 Service Hubs (~1.36 million objects)

- **45%**: Copyright or "All Rights Reserved"
- **25%**: "Digital image copyright"
- **8%**: Public Domain
- **7%**: Copyright or "All Rights Reserved"
- **7%**: Other
- **5%**: Goverment Documents
- **3%**: Missing Rights Statement
- **5%**: Creative Commons

Pie chart showing the distribution of rights statements.
• **Europeana Rights Labeling Campaign**: collaborative project between Europeana and Kennisland

• Focused on ensuring digital objects are labeled with accurate rights statements and actively addressed unlabeled and incorrectly objects

• Allowed Europeana to expand and refine the specific standardized rights statements permitted in their context
Europeana Rights Over Time

Image credit: Kennisland (CC-BY-SA 3.0)
Europeana Rights Statements

- Public Domain Mark
- Out of Copyright: Non-commercial Reuse *
- Free access - no reuse ^
- Paid access - no reuse ^
- Orphan work (EU) *
- Unknown ^
- Creative Commons CC0
- Creative Commons - Attribution (CC-BY)
- Creative Commons - Attribution, ShareAlike (BY-SA)
- Creative Commons - Attribution, No Derivatives (BY-ND)
- Creative Commons - Attribution, Non-Commercial (BY-NC)
- Creative Commons - Attribution, Non-Commercial, ShareAlike (BY-NC-SA)
- Creative Commons - Attribution, Non-Commercial, No Derivatives (BY-NC-ND)

http://pro.europeana.eu/available-rights-statements
A Way Forward

Knight News Challenge: Strengthening the Internet

‘Getting It Right on Rights’

WINNER
Digital Public Library of America
@DPLA

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- Rights Statements (Melissa Levine, Diane Peters, Greg Cram, Dave Hansen, others from Europeana)
- Governance (Emily Gore, Paul Keller, Julia Fallon, and others)
- Technology (Mark Matienzo, Maarten Zeinstra, Patrick Peiffer, Amy Rudersdorf, Richard Urban, Matt Lee)
What You Can Do

• Comment on forthcoming white papers from each subgroup, to be released in early 2015

• Once the framework is established, work with your digital collections and/or those of your partners to implement

• DPLA’s plan for implementation will utilize Hubs Network to train the current 1,300+ DPLA contributing institutions
Thank You!

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