# Sharing with Purpose

#### A Rant about Rights Statements

Mark Matienzo & Rachel Frick Digital Public Library of America

## Why do we care?

# Rights statements enable reuse

### REALITY CHECK

## Rights statements in DPLA: a subset

(photograp) required for use in any

contact the



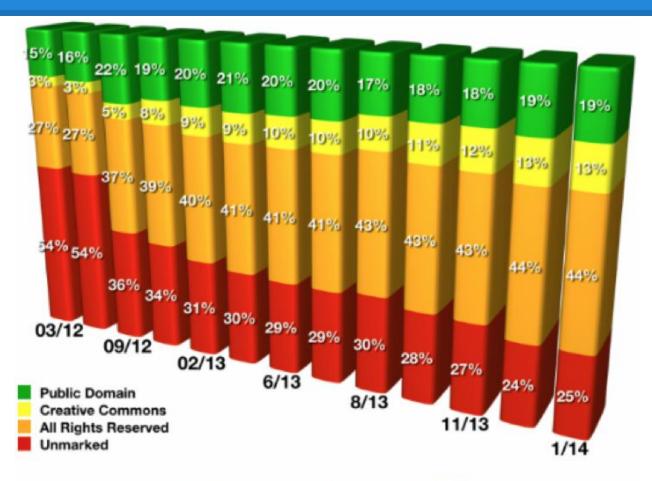
#### **Potential Responses**

- Systematically review rights statements
- Develop frameworks to guide application of correct rights statements
- Allow potential for reuse to drive discovery!

# Europeana Rights Labeling Campaign

- Collaborative project between Europeana and Kennisland
- Focus: ensure digital objects are labeled with accurate rights statements; actively address unlabeled/incorrectly objects
- Europeana then could expand and refine the specific standardized rights statements permitted in their context

#### Europeana Rights over Time



Rights label per category (as percentage of total)

Image Credit: Kennisland (CC-BY-SA)

http://bit.ly/1KquZx3

#### Getting Right on Rights

March 2014, Knight Foundation Grant

 DPLA, Europeana, Creative Commons, & Kennisland

 To develop high a level, standardized, international rights statements in a neutral namespace

#### 12 Rights Statements

#### High level statements - not a license

- Simple
- Flexible
- Descriptive
- Accurate
- Transparent
- Multilingual
- Controlled vocabulary published as Linked Data

#### We need your comments!

Rights Statements White Paper:

http://bit.ly/1F9Zw1M

Technical Implementation White Paper:

http://bit.ly/1QtmmmT

Deadline for Feedback: June 26, 2015

Governance White Paper (forthcoming)

#### What else you can do?

What is the state of your repository's rights statements?

- Things (and people) change
- Survey
- Standardize

#### How can DPLA help?

- Education
- Implementation
- Further Conversations

# The End mark@dp.la rachel@dp.la